

## Sales oriented International Product Manager

SSI Diagnostica is looking for an experienced and sales oriented International Product Manager.

SSI Diagnostica has an aspiration to double sales in 5 years.

Both the Nordic and International markets will contribute to this growth strategy. In the Nordic Markets, we go direct to the customer via own sales force. In international markets we go through a distributor.

The International Product Manager objective/goal is to:

1. Reach the budget sales objectives for respective product lines.
2. Understand market dynamics and what is driving demand.
3. Guide sales teams to increase sales and to “harvest low hanging fruits”
4. Develop sales and marketing campaigns, activities, tools, etc. with objective to support the sales process and reach higher sales.
5. Guide R&D teams to direct resources in the development of new innovative products.

The candidate we are looking for:

- Proven experience in driving increased sales within life science industry
- Preferable diagnostic industry experience
- Analytical, sales oriented and creative are key words describing the ideal candidate.

Reporting to Chief Commercial Officer, Søren Skjold Mogensen, Mobil: +45 3048 4112

First working day: ASAP

**Interested:** Mail your application and resume in PDF-format to:

[recruitment@ssidiagnostica.com](mailto:recruitment@ssidiagnostica.com).

**Application Deadline:** Soonest possible.

Get to know more about SSI Diagnostica at [www.ssidiagnostica.com](http://www.ssidiagnostica.com).